



## Kings Drive Art Walk 2020

10<sup>th</sup> Anniversary

SATURDAY      OCT 31      11:00 am – 6:00 pm

SUNDAY        NOV 1        11:00 am – 5:00 pm

### **RULES AND REGULATIONS**

- ❑ Awarded spaces are nontransferable. No one will be allowed to exhibit without first having juried into the Event and having paid the exhibition fee to the Event. Shared spaces are not permitted and each exhibitor must jury separately. Displays must fit into designated spaces without infringing upon neighboring spaces.
- ❑ The opportunity to meet the artist and discuss their work in an informal setting attracts many visitors and increases sales. Artist should demonstrate their craft sometime during Event hours for the benefit of those who attend unless prior approval has been secured in writing from the Director.
- ❑ Exhibitors must participate for the entire two days of the Event. A signed application is a commitment to show. *No refunds will be made 30 days prior to the Event.*
- ❑ Each exhibitor must realize this is an outdoor show; there is no level ground as in mall shows and weather can be uncooperative. There will be no refunds due to inclement weather.
- ❑ The Event insists all exhibits must be in keeping with good taste. The Director of the Event shall have the sole discretion to require the removal of any work, which he or she determines violates the Event's rules. Exhibitors shall not display or offer for sale any adulterated, misbranded or impure articles.
- ❑ Exhibitors are responsible for maintaining and leaving their assigned areas free of refuse, and in otherwise good condition. Park litter laws prohibit promotional material from being distributed unless approval is obtained in writing from the Director of the Event.
- ❑ Only the Event is permitted to sell T-shirts, sweat shirts, balloons and caps bearing the Event logo. Any other similar item sold/given away by any other organization during the Event may be confiscated.
- ❑ Although the Festival in the Park is a Charitable Organization [Internal Revenue Code Section 501(c) (3)], the exhibit fees for the Event are not charitable deductions. However, exhibit fees may qualify as tax-deductible business expenses. Please consult your tax advisor.
- ❑ Each exhibitor is responsible for the collection of North Carolina and County of Mecklenburg sales tax (7.25%) and payment thereof to the NC Department of Revenue. (Contact: Registration Info, 704-519-3000 ext. #2; Web link: [http://www.dorn.com/downloads/fillin/NCBR\\_webfill.pdf](http://www.dorn.com/downloads/fillin/NCBR_webfill.pdf) ) Festival in the Park is not acting as an agent and will not be responsible for the collection or payment of any sales tax. There is no commission charge for any art sales.
- ❑ The Event will not be responsible in any way (i) for any theft or damage to the exhibit or equipment or any other property belonging to Vendor or Vendor's employees who are participating in the Event nor (ii) for any theft or other loss of Vendor's proceeds or receipts from his/her/its participation in the Event. Since there is no way to insure the property of individuals attending or participating in the Event, either as an exhibitor, an artist displaying artwork or photography on a panel board, or a person or group of persons performing on the stage, each individual must be entirely responsible for his/her own equipment, artwork, crafts, or the like, proceeds, receipts, or any other property of any kind whatsoever, and should plan accordingly, in order to prevent any theft or mysterious disappearance of any of same during the Event.
- ❑ Registration will begin on Saturday (first day of the Event) from 6:30am to 9:00am. **No one will be allowed to check in after 9:00am.** (Early check-in for artists will be offered on Friday afternoon from 1:00pm to 4:00pm at Midtown Park. You may set up your tent, but no merchandise.)
- ❑ No vehicles are allowed on the Greenway.
- ❑ On Sunday closing, vehicles will be allowed to park on S. Kings Dr. upon the announcement from security. This is for your safety and safety of your patrons.
- ❑ Failure to abide by the rules and regulations set forth herein may be grounds for removal from the Event. No refund shall be provided for such removal.
- ❑ Each exhibitor shall indemnify and hold harmless the Event for any damage, cost or liability caused by an act or omission of exhibitor during or related to the Event.

- ❑ **The Fire Marshall requires that each tent be secured at each corner with a minimum of 40 pound weights. Applicant shall ensure that tents are properly roped, braced, anchored and secured in a manner to ensure stability in light of weather conditions. Tents must also include a certificate certifying that tents are fire retardant or must have sewn-in labels indicating the same. Applicant shall be responsible for all damage caused by any tent, including personal injury or death or property damage, whether from a tent that collapses, blows away or is otherwise not secure or in some way unsafe.**

**KINGS DRIVE ART WALK PROVIDES THE FOLLOWING:**

- ❑ Tent location assignment (all locations are assigned at the Event's discretion).
- ❑ One 110 electrical outlet per tent. (Additional fee for electricity is \$40.) Each outlet will pull a maximum of four (4) 100-watt spots. **NO MORE** than four (4) 100-watt spots are allowed. **NO EXCEPTIONS.** Vendors will be required to lower wattage if not in compliance.
- ❑ All booth locations are easily accessible for set-up/tear down.
- ❑ Exhibitor parking.
- ❑ 24-hour security.

**KINGS DRIVE ART WALK DOES NOT PROVIDE THE FOLLOWING:**

- ❑ Tent
- ❑ Display equipment for setup of exhibit tents.
- ❑ Tables or chairs.
- ❑ Electrical equipment (including drop cords, light bulbs, fixtures, etc.)

**As a reminder:**

- ❑ Exhibit spaces are awarded based on the quality and variety of the exhibitor pool.
- ❑ All work to be exhibited must be original and attributable solely to the demonstrating craftsperson or display artist.
- ❑ Festival in the Park takes no commission for any art sales.
- ❑ The Festival Exhibitor Committee will screen each artist/exhibitor during the KDAW, and if the work exhibited does not comply with the rules and regulations or the slides or photographs submitted, the artist/exhibitors would be required to leave the KDAW. Judgment of the Committee in this matter will be final, and no refunds will be given.

**GPS location of Kings Drive Art Walk**

510 South Kings Drive  
Charlotte, NC 28203

**DIRECTIONS TO CHECK-IN OF KINGS DRIVE ART WALK**

From I-85 North or South

Take I-77 South, then follow directions

From I-77 South

Take to I-277/John Belk Freeway

To exit A2, Kenilworth Avenue

To Charlottetowne Avenue

Right on S. Kings Drive

Proceed to Midtown Park near Metropolitan Ave. / Baxter St., zip 28203

Park across the street in the parking lots from the Check In / Registration tent.

## **EMERGENCY Medical / Police**

**Call 911 and  
Tom Geisler, Security coordinator 704-618-9010**

### **Should you need anything?**

Please feel free to contact our Artist's Relations Staff at 704-607-6444. We will get to you as soon as we possibly can. Please understand we work by work order and your situation will be handled in the order in which it was received. Also, there are three locations along the Greenway ... "Info Tent".

### **Booth Sitting**

Due to Covid this year, booth sitters will not be available in 2020.

### **Inclement Weather Closing**

The Kings Drive Art Walk is a rain or shine event. In the case of inclement weather, you may choose to close your booth and remove your art work from the elements. However, you must notify festival staff prior to closing your booth. The parking of vehicles on S. Kings Drive will not be permitted for any reason, including the removal of art work, during Kings Drive Art Walk operating hours.

### **Parking for KINGS DRIVE ART WALK**

**Parking is available all day Saturday and Sunday at/on:**

S. Kings Drive parking lot (reserved for artists/vendors)  
Pearle Street Park parking lot  
South Torrance Street  
Baldwin Avenue  
Ellison Street  
Henley Place

**Please be considerate of the neighbors; do not block their driveways and do not intrude on their property. Police will be issuing citations and or towing for illegal parking.**

### **KDAW Vendor Move Out**

Tom Geisler, Kings Drive Art Walk security coordinator, is requiring that you pack up everything **before** you move your vehicle to the road for loading on Sunday at 5pm.

You will not be allowed to be stopped on the road until the end of the KDAW and police cars are blocking the lane.

All of our staff and volunteers appreciate your participation and hope you enjoyed the KDAW.

***See you next year.***



## 2020 Kings Drive Art Walk (KDAW) COVID-19 Safety Protocols

Saturday, October 31: 11 a.m. to 6 p.m.  
Sunday, November 1, 2020: 11 a.m. to 5 p.m.

### **KDAW Signs, Barriers and Pavement Markings:**

- Signs on the Greenway promoting the 3W's (wear, wait, wash) and the N.C. Face Mask Requirement
- Directional signage/arrows at nine (9) locations along the Greenway from Morehead to Pearl Park Way including one-way traffic on each side of the path. There will be stanchions/roping dividing the Greenway to allow for one-way walk paths
- Openings along the walkway will allow for patrons to turn around and walk in opposite direction
- Walking paths would be a minimum of twelve (12) feet wide
- Pavement and other markings would provide visual cues for standing 6-feet apart from others while waiting in line

### **KDAW Staff, Concessionaire and Artist Protocols:**

- Tents spaced a minimum of ten feet apart
- Increased setback of artists tents from the sidewalk for wider one-way walkways
- Three open air sides of each 10×10 tent
- Artists will be asked to limit number of patrons in their tents at one time
- Artists will sanitize booth surface area periodically
- Use of masks and gloves encouraged for all
- Use of plexiglass shields at point-of-transaction encouraged
- One concession, Frank's Italian Water Ice, to be placed at Central Fountain
- Second concession, King of Pops, to be placed at Pearl Park Way entrance

### **KDAW Patron Safety Protocols:**

- Four (4) stand-alone hand-sanitizing stations will be on site
  - \* Clock tower entrance at Morehead
  - \* Central fountain
  - \* Pearl Park Way entrance
  - \* Midtown park
- Sani-can locations as indicated on map
- Staff will be monitoring to ensure that the density of attendees does not get too high for proper 6 ft. social distancing
- Staff will ensure attendee traffic is flowing one-way along paths
- Tables at entrances and foot bridge with staff to explain one-way direction of paths
- Seniors and more vulnerable patrons will be encouraged to shop the early hours and the closing hours of the festival (from 11-12am and after 3:00 pm)

# ACCOMMODATIONS & RESTAURANTS and DIRECTIONS

## CHARLOTTE AREA HOTEL

Four Points by Sheraton  
315 East Woodlawn Road  
Charlotte, NC  
704-522-0852; 866-716-8133  
Call Casey Wolhar 704-561-5562 for assistance, if needed  
Offering a special rate of \$99.00

**[Book your group rate for Kings Drive Art Walk](#)**

(mention Festival in the Park /  
Kings Drive Art Walk)

## CHARLOTTE AREA CAMPGROUNDS

### CHARLOTTE/FORT MILL KOA CAMPGROUND

I-77 South, Exit 88  
940 Gold Hill Road  
Fort Mill, SC  
803-548-1148; 888-562-4430; [www.koa.com](http://www.koa.com)

### LAKESIDE LODGES & CAMPGROUND

8332 Regent Parkway  
Fort Mill, SC 29715  
803-547-3500; [www.lakesidelodges.com](http://www.lakesidelodges.com)

### McDOWELL NATURE PRESERVE

15222 York Road  
(Hwy. 49 South)  
704-583-1284 for reservations

## AREA RESTAURANTS

EAST BLVD AREA - BRIXX PIZZA, OUTBACK STEAKHOUSE, PIZZA HUT, MOE'S SOUTHWEST GRILL,  
SHOWMARS, THAI THAI TAKE OUT, DOLCE RISTORANTE ITALIANO, FERN (Vegetarian),  
STARBUCK'S COFFEE AND MANY OTHERS

PARK ROAD AREA - THE ROASTING COMPANY, CHICK-FIL-A, BRUEGGER'S BAGEL, STARBUCKS, JASONS  
DELI, CHINESE, WENDY'S, McDONALD'S, FLYING BISCUIT AND MANY OTHERS

SOUTH KINGS DRIVE AREA - MAMA RICOTTAS, MELTING POT, GREAT HARVEST BREAD, ZOE'S, DUNKIN  
DONUTS, CHINESE RESTAURANTS, AND MANY OTHERS IN METROPLITIAN COMPLEX

PROVIDENCE ROAD AREA - BEN & JERRYS, NAPA ON PROVIDENCE, FENWICKS

SOUTH BLVD. AREA - ARBY'S, KFC, BASILS, TRYON HOUSE AND MANY OTHERS

WOODLAWN ROAD AREA - AZTECA MEXICAN, BOJANGLES

# Parking Pass 2020



Please place parking pass on your dash.  
Parking on the corner of S. Kings and Baxter  
Across from check in at MidTown Park.

Your name will be verified on a list upon arrival.



Early registration (tent set up only, no security)  
will be available for art exhibitors

Friday registration  
1:00 pm – 4:00 pm

Location: Mid Town Park on S. Kings Drive  
Oct 30, 2020

Please note that parking will **not** be allowed on S. Kings Drive  
during unload time on Friday for early registration.

**You will need to park and dolly to your space.**

Please be prepared to do so.

Fill out & mail this form back  
to the Festival office or **notify us by email.**

1409 East Boulevard, Charlotte, NC 28203

[festival@FESTIVALinthePARK.org](mailto:festival@FESTIVALinthePARK.org)

(You will not receive a confirmation for early registration.)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone (cell): \_\_\_\_\_

E Mail: \_\_\_\_\_



## YOU'RE INVITED

**Book your special rate and stay with us for \$99 per night.**

Stay at the Four Points by Sheraton Charlotte during Kings Drive Art Walk, Oct 31 - Nov 1, 2020. Newly renovated in February 2019.

**[Book your group rate for Kings Drive Art Walk](#)**

You will find the information for your online reservation link below. If you have questions or need help with the link, please do not hesitate to ask. We appreciate your business and look forward to a successful event.

**Call Casey Wolhar, the Director of Sales at 704-561-5562 or [casey.wolhar@fourpointscharlotte.com](mailto:casey.wolhar@fourpointscharlotte.com) for booking via the phone or if you receive a sold out message!**